



### Central Indian Highlands Wildlife Film Festival

In the first phase of CIHfestival 2019-20, Wildlife Expeditions (camps) will be organised for the participants in different Tiger Reserves of Madhya Pradesh between November 2019 and June 2020 in coordination with the wildlife wing of the Madhya Pradesh Forest Department.

CREW (Crusade for Revival of Environment and Wildlife) is organising the Central Indian Highlands Wildlife Film Festival 2019-20 (CIHfestival 2019-20) with the help of the Wildlife Wing of Madhya Pradesh Forest Department between February and September this year.

♦ In each of these camps the maximum number of participants will be 12.

The CIH Panorama and the award ceremony will be held in 2020 in Bhopal, Central India.



CIHfestival 2012 workshop on Wildlife films
From left to right: Ms. Gowri Ramnarayan, renowned
playwright, theatre director, journalist with The Hindu for more
than 2-decades, Mr. Bittu Sahgal, world renowned
conservationist and founder Editor Santuary Asia, Dr. H.S.
Pabla, the then Chief Wildlife Warden and Principal Chief
Conservator of Forest, Mr. Ajit Sonakia, retired Principal Chief
Conservator of Forest, Govenment of Madhya Pradesh, Mr.
Sundeep C Shrivastava (CMS Vatavaran), Mr Lalit Shastri,
founder President CREW and Mr. Sethu Ramalingam (Regional
Museum of Natura History).

- 1. Schools, colleges, corporates and individuals can contact us for participation in the competitive section of Central Indian Highlands Wildlife Film Festival 2019-20 and our Conservation Awareness Camps linked with it.
- 2. School/college students, who would like to be volunteers and act as the student-ambassadors of the Festival in their campus or as eco-ambassadors in their city can also send their queries to 

  ☐ crewfortigers@gmail.com.







#### **CIHfestival**

CIHfestival is an annual conservation awareness event. It was launched in 2012 with the collaboration and support of the Wildlife wing of Madhya Pradesh Forest Department, Sanctuary Asia, CMS Vatavaran, MP Ecotourism Board, Regional Museum of Natural history and Technical Teachers Training Institute. The film festival focuses on the importance of carrying forward the conservation message through the audio-visual media. Through this event, the goal of conservation awareness has grown from strength to strength over the years.

The Main objective of CIHfestival is to build a national-level campaign among one & all – especially by involving the students and youth. Our goal is to build greater awareness about nature and wildlife, which is so crucial for survival of humankind. Along with that, the festival also aims to give a viable platform to students, amateurs and aspiring wildlife filmmakers by facilitating them to observe and shoot nature & wildlife from close range. The competitive section and the screening of the best entries at the CIH Panorama provide a stage to the participants to showcase their talent and spread the message of conservation to wider audiences.

CIHfestival is one of the several environment-related initiatives being taken up by CREW.

The festival films are evaluated by a renowned jury which pays special attention to their relevance as a conservation awareness film and their technical finesse. The winning films are awarded at a grand valedictory function, film-panorama and prize-distribution ceremony. The award carries a trophy, a certificate and a cash award.

The competitive category of the festival is open for all, including school students. In fact, there is an exclusive award category for school students in our Short Film section.

The first CIHfestival was organised in Jan-Feb 2012 at Bhopal, the capital of the central Indian state of Madhya Pradesh, on the theme 'Tiger Habitat'. The festival got a tremendous response from wildlife lovers & amateurs alike.

CREW is a not-for-profit organization dedicated to the cause of environment and wildlife conservation.

CREW is working as a primary centre for policy and dissemination of knowledge about conservation and management of natural resources, wildlife and biodiversity.

#### **CIHfestival Secretariat**

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Tiger, Kanha Tiger Reserve